



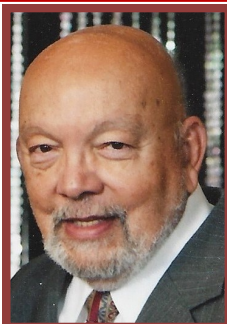
## Cardinal Points

FALL 2018



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### Commander

D/C Mahmoud Abdel-Monem, SN

co@uspsd16.org

What a glorious Summer we are enjoying in the Northwest. I hope you are taking advantage of the weather and is having Fun with your family and members of your squadron/district. I am certainly taking advantage of this weather and having lots of fun with my visiting grandsons and friends. I know that many members of the District are really having Fun as demonstrated by the many photos posted on the SmugMug site. Recently, I received an email from Commander James Haglund (SSPS) about the outstanding performance of the joint team from Seattle and Tacoma squadrons in the "Milk Carton Derby Race 2018". They came first and have the Trophy and Photos to prove it. Jim summed up the experience best by stating "it's a lot of fun and getting our name "America's Boating Club" out there in a fun and positive way."

Several members of our District are planning to attend the Governing Board Meeting – 12-19 August 2018 in Minneapolis, MN. At the time of preparing this message, only the Preliminary Agenda was available. Business meetings begin on Thursday 16 August. Department meetings are held separately. Many interesting Seminars are scheduled on Friday. The governing Board meeting begins at 9:00 am on Saturday 18 August. Unfortunately, the Agenda of the Governing Board meeting will not be available until early in August.

Our most significant challenge remains the decline in membership. Despite our continued marketing efforts, we continue to lose more members than we can recruit. By the time you receive this issue of the newsletter, the District would probably have lost over 5% of its members since February 28, 2018. I cannot emphasize enough the importance of working hard to keep our members engaged in the activities of their squadron. Each member of the District should take the responsibility of



Please send all correspondence to:

**Alayne Fellows, P**

Editor, Cardinal Points

1323 McDonald St #2

Port Angeles, WA 98363-1011

(503) 804-9422 cell

alaynef@gmail.com

maintaining contacts with other members and working with them to keep them committed to maintaining their membership. Refer to the “Member Retention Check List” in the Spring issue of Cardinal Points. Use some of the ideas described in this list in your retention efforts. MEMBER RETENTION MUST BE OUR HIGHEST PRIORITY, OUR CONTINUED EXISTENCE DEPENDS ON IT.

In April I announced the availability of funds to support Squadron Based Outreach Programs. This fund was used to pay most of the shipping costs of the Virtual trainer to the North Star and Friday Harbor outreach activities. I understand that both activities were very successful, and the availability of the Virtual Trainer contributed significantly to their success. These funds will be made available to the Deception Pass squadron to support the planned second annual Jamboree by the Sea that will be held September 22, 2018. Write to me if your squadron is planning an outreach program and you need support to pay for some of your costs.

The District Fall Conference is hosted this year by North Olympic Sail & Power Squadron. It will be held at the Red Lion Hotel in Port Angeles October 19-20, 2018. Now that we don't have a Council meeting on Friday evening, the organizing committee has scheduled a truly FUN event for the evening. We are ALL invited to join in a 50's Sock Hop Dance to the Music by the “Geezers Gone Wild” band (I love the name of the Band, I can relate to it). The Council and the Conference meeting and evening dinner will be held on Saturday. I encourage you to rush to register for the event, it is going to be lots of fun and we will have a productive business meeting. More information and registration forms are available on the District website at [USPSd16.org](http://USPSd16.org).

One important issue that will be considered by the Conference on Saturday October 20 is the approval of the revised District Bylaws. The conference voted overwhelmingly during the 2017 Fall Conference to eliminate the Council and charged the Rules Committee to revise the District Bylaws to reflect this change. The Rules Committee has completed the revision of the Bylaws and will present the revised Bylaws to the Conference for approval.

Have Fun and Stay Safe.

Skagit Bay Sail and Power Squadron, USPS District 16, teamed up with the Washington State Parks' Boating Program and the Skagit County Sheriff's Department for a Boating Safety Day at Cape Sante Marina, Anacortes, Washington on July 28.

We offered ABC Class sign-ups, vessel safety checks, and promoted America's Boating Club, United States Power Squadrons and boating safety for all types of water vessels. Some people asked if we would be there every week!

Booth photo: Washington State Parks' Community Outreach and Environmental Education Specialist Luke Robert joined SBSPS members Glen Caporgno, Paul Rosetter, Don Coleman and Carolyn Caporgno to prepare for visitors. P/C Donna Mason, AP organized the event and took the photo. SBSPS Member Shani Taha also helped in the booth for the afternoon.





**Executive Officer**  
D/Lt/C Annette Ferguson, AP  
[xo@uspsd16.org](mailto:xo@uspsd16.org)

### It's Back to School Time!

These words have for many of us generated, at times, excitement and at other times dread. Excitement may have been a part of our youth as we looked forward to returning to school, seeing friends and our new teacher and telling tales of what we did on our summer vacation.

Later, as adults, the excitement was about sending our children off to school and having a return to a routine. Isn't it funny how things that are exciting can also generate a feeling of dread, i.e. sending our children to a school for the first time? Going out on our boats often create feelings of excitement and can turn into dread if something happens while we are on the water and we don't know what to do.

Well, here is an answer... go back to school! This time of year each squadron gears up for their own "back to school" by scheduling classes and seminars. How perfect is the timing of these educational opportunities. Each member can find a class, seminar or an America's Boating Channel video to learn something new or refresh previous knowledge. We can also learn by having a Vessel Safety Check or getting out on the water and participating in a Cooperative Charting adventure.

While the squadrons provide "back to school" opportunities, your district and national organization also provide educational options. District 16 will have its Fall Conference hosted by North Olympic Sail and Power Squadron on 19-20 October. If you have not registered, do so. Come join the fun! There will be time to learn from each other and participate in breakout sessions designed to keep squadrons at their best. This will also be a time to get the latest information from National as our Fall Conference is held soon after the August Governing Board Meeting.

As the pace of the squadrons picks up after our wonderful summer break, remember there are many resources available from both District 16 and our National leadership. If you have a question, ask. Going "Back to school" is not only about classes but is also about learning from each other.

Remember, we are the United States Power Squadrons... America's Boating Club.  
See you at the Fall Conference !



**Administrative Officer**  
Craig Brown, SN-IN  
[ao@uspsd16.org](mailto:ao@uspsd16.org)

District 16's rendezvous was a success, despite Mother Nature's challenges, because of great people stepping up to make it happen. The rendezvous was June 8-10, 2018 in Poulsbo, WA.

Joanna Webster was spot on collecting the registrations via mail and PayPal. Gary Wade arranged mooring assignments making sure all registered

boats fit appropriately into the different size slips.

Boats arriving on Thursday or Friday dealt with gale force winds and rain. Gary and his team of boat handlers demonstrated seamanship skills assisting boats to safely land at the docks. Gary appreciated the mariner spirit of earlier arrivers lending a helping hand.

Friday evening's DockTails party provided the squadrons an opportunity for friendly competition on their boat decorations and culinary treats. Again Mother Nature made it interesting with rain arriving at the start and lasting until the party was done. Meeting up with old friends and connecting with new friends provided fellowship of storytelling and catching up by USPS Districts 16 and 32 and Canadian Power Squadrons members.





Saturday started off slightly wet, but that didn't phase PNW boaters. The Opening Ceremony was led by D/C Malmoud Abdel-Monem with Sea Scout Ship 90 (members of Everett Squadron) presenting the colors and D/F/Lt Viki Sharp leading the flag salute. Following that was the "Wear It" event where 109 humans and 3 dogs were safely attired in PFDs. Steve Erickson made sure to document everything by photo.

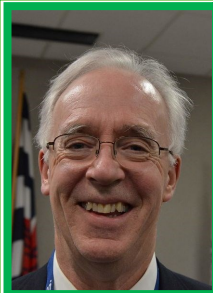
Our SeaSkills events were an important part of "Poulsbo Boating Safety Day". This provided members and the public choices of learning and practice many new skills. Luke Robert (Washington State Parks-Boating Program) demonstrated the merits of inflatable PFDs for "Man Overboard" situations and encouraged people to try out merits of various throw rescue devices. In the park Kaitlin Arnes (Washington State Parks-Boating Program) and the Poulsbo Police Department, Marine Division, were discussing water safety with people. The Poulsbo Fire Department demonstrated their new fire boat. SeaSkills consisted of 45-minute workshops conducted on members' boats. Topics included: fire extinguisher and marine flare demonstration and practice (DAO Craig Brown/Pat Foley), Virtual Trainer (DEO Al Keim), Docking with Spring Lines (Tom Dalglish), Pump-out Demonstration (Terry & Sons a local pump-out business), Galley Provisioning and Cooking (Darcy Baker), Knot Tying (Sea Scout Ship 90), Navigation Rules (Jonathan Ward), Emergencies On-Board (Gary Baker), Hook and Moor (North Olympic Squadron), Boating Safety 4 Kids (Linda Martin & gang), and Youth Poster contest (Kathy Sherrick). While that was going on P/D/C Matt Lombardi conducted Operations Training3 where 10 members completed the seminar. I would like to acknowledge these "Poulsbo Boating Safety Day 2018" partners:

- Washington State Parks-Boating Program
- Poulsbo Police Department-Marine Division
- Poulsbo Fire Department
- Port of Poulsbo
- U.S. Coast Guard Auxiliary-Flotilla 48
- Kitsap Daily News

My motto of "Partners, Outreach, Knowledge" was realized by long time and new partners' outreach to provide knowledge to the boating community. It takes many to make a large wake that affects many.

Thank you to EVERYONE that made this a success. No one individual or organization will be successful by themselves, it takes the larger community.





**EDUCATION OFFICER**

AL KEIM, SN  
deo@uspsd16.org

Anyone ever try to fill the page by writing with large letters?

It did occur to me once when the assignment was described as needing to be so many pages long. Of course, the attempt at such unsubtle subterfuge would have been met with immediate repercussions. It is indeed regrettable that such was not the experience of many who would purport to lead.

As a district we thank one of our instructors each year with a nomination to be considered for the Chapman Award, a national honor. Deciding who that individual is in a squadron can be difficult. Deciding at the district level is even more so.

In an attempt to clarify and provide transparency we have settled on three criteria that when considered equally help to direct the choice.

They are:

1. Grade.
2. Length of service measured in numbers of classes taught.
3. Letters of recommendation from students.

An overwhelming advantage in any two will produce a nominee. Such will seldom be the case. After a preliminary round squadrons will be informed of the top three candidates before submitting a formal nomination. This is designed to spare squadrons the work required in preparing the application and will produce more nominations. More nominations are our primary goal. Of the 31 U.S. Power Squadron districts 18 submitted candidates for the 5 Chapman Awards last year, a less than resounding endorsement.

Rewarding what you hope to see more of is sound management practice. Thanking those who haul the sheets is not complicated and deserves our respect.

We have a nominee from each of District 16's squadrons, fifteen in all. Confused? I had to grab my desk to counter the vertigo. We may be the only district in our entire organization to have made the effort to thank our teachers squadron by squadron each and every one.

As a means of appeal any squadron may advance a candidate for district consideration outside this process if in that squadron's opinion there are exceptional factors deserving consideration. Those factors will be taken into account in what will always be a somewhat subjective calculation.

Our decision will be announced at the district Fall conference and certificates of recognition presented to all squadron nominees with the firm expectation that we will hear more from them in future years.

## District 16's Marketing TEAM

Stf/C Barbara Erickson, JN

Marketing with the United States Power Squadrons | America's Boating Club and District 16 is moving along rather well. The promotion of our new logo – America's Boating Club – seems to have been embraced by most of the squadrons and the membership. We all have been promoting it well.

There are still other promotions going on in this district. The **Challenge Grant** offered in 2017-2018 is still available to any squadron who has not completed all the criteria. Most squadrons just need to recruit new members using the 21 non-traditional marketing methods.

The **District Educational Department** is holding monthly meetings with the SEOs. Marketing, in the spirit of cooperation, has been invited to attend. We hope we can add value in helping to promote education to our local community of recreational boaters. There is no better education available, than the classes and seminars offered by USPS | America's Boating Club! We will work with you to keep us the premiere education provider for On-the-Water needs!

### Articles and Announcements.

There may be times when it behooves a squadron to submit articles and announcements the old fashioned way – print media. Here are some options, this is being submitted as a suggestion, not as a “must do.” I'm sure you may have researched these various resources and maybe many others. Get your PR or Marketing person involved in helping determine if this approach might be a solution for you. There is no silver bullet solution for all squadrons, but we can try different things.

1. Bellingham Herald – <https://www.bellinghamherald.com/>. Use the Full Menu option to update their calendar with your squadron events. Under their Living>All Living tab, might be the perfect place to talk about your squadron.
2. The Chronicle (serving Lewis County) – <http://www.chronline.com/> Use the Contact tab to access their staff, submit news tips or photos. There is also a Names in the News section. Great place to introduce your squadron leadership to the community.
3. The Olympian – <https://www.theolympian.com/>. Use the Full Menu and select [Customer Services>Contact Us]. This area will allow a Letter to the Editor, News tip, and a question and comment area. They also have an Event Calendar where you can add an event – dinner meeting? Seminar? Paddling Class?
4. Spokesman Review – (serves Spokane and surrounding areas) <http://www.spokesman.com/> Use their Menu to find the Multimedia option. You can be creative in the Readers Photo or Picture Stories categories. Reference: <http://www.spokane7.com/> and look for [Events]. There is a [Submit Event] button where you can post your class or seminar or dinner meeting on their calendar. The event type window allows for many choices by which you might get public interest.
5. The News Tribune (serving Tacoma and Pierce County) – [www.thenewstribune.com](http://www.thenewstribune.com) Open menu to customer service, open contact us fill out form with subject general questions and comments.
6. There is a section, <https://www.thenewstribune.com/customer-service/about-us/> where they also list their community newspapers: The Herald (Puyallup), Northwest Guardian (Joint Base Lewis-McCord), and The Peninsula Gateway (Gig Harbor). Using this site: <https://www.thenewstribune.com/contact-us/#navlink=customer-service>, you can get limited contact information. Try submitting a News Tip about an upcoming boating course.

7. The Columbian – (Vancouver and Portland area) <http://www.columbian.com/>. Go to the Neighbors tab and by selecting Clubs and Organizations, you can list your squadron in their Resource Guide. And under this site: <https://events.columbian.com/> you can add an event.
8. Yakima Herald – Now we don't have a squadron in Yakima, but there might be some interest in taking a class using GoToMeeting. Have you tried this yet? The District has a GoToMeeting license and the access is available to all squadrons. This link: [https://www.yakimaherald.com/site/forms/online\\_services/submit\\_news/](https://www.yakimaherald.com/site/forms/online_services/submit_news/) allows you to submit an article or photos or video. There is also a calendar of events: <http://www.yakimaherald.com/calendar/> on the right hand side, there's an option to submit an entry, but you need to register.

Here are a few other ways to further promotions:

### **Elevator speech**

Here's a few sentences provided by the National Marketing Committee to help you come up with words to start a conversation. Try this: "America's Boating Club is a nation-wide boating organization. We learn together, boat together, and help each other and other boaters on the water and on land. Our members learn boating skills, engage with boating friends, and connect with the boating community." Or craft your own.

### **Live the Logo**

Have you heard about "Live the Logo," a way to help you identify how you are living the logo, America's Boating Club, through your squadron's efforts in providing on-the-water boating activities, social events, a range of educational opportunities, and with service to the boating community?

One way to see how you are doing or get started is to review the following questions to determine what may need to be improved and enhanced in your squadron.

- Are you emphasizing on-the-water activities such as raft ups, cruises, fishing tournaments, water skiing, and other water sports?
- Do you conduct a sufficient number of public educational events such as America's Boating Course and seminars?
- Are you conducting VSEs, participating in Coop Charting, and other public service activities visible to area boaters?
- Are you promoting these activities through advertising, signage, articles in regional boating publications, boating-related calendars, etc.?
- Is the website up to date, with educational and social events highlighted? Are there enough entries to attract attention?
- Is there an active Facebook page with frequent posts?
- Are members welcoming, friendly, informal, and accommodating to everyone?

Are you living the logo?

### **Boat Live 365**

Have you heard about this movement? I attended a webinar about this concept led by P/C/C Robert Baldridge, SN. The website is <https://boatlive365.org/>. The collaborative effort between the United States Coast Guard and USPS empowers the recreational boating advocate to create a safe boating culture 365 days a year for these eight key areas:

- Accident Reporting
- Boat Operator Responsibility
- Dangers of Cold Water
- Life Jacket Safety
- Navigation Rules
- Dangers of Propeller Strikes
- Safety Training
- Boating Under the Influence



Proven resources and public outreach materials are available to help your squadron in its attempts to help lower the rate of boating accidents, incidents, and fatalities in our local waters. Check out the website. Get on board and Boat Live 365!

Marketing Committee is not a closed committee. If you are interested in joining this committee, please feel free to contact any of the members. We welcome Rebecca Heathcock, Bellingham, our newest member who has jumped right in!

**Committee members and their contact information:**

Annette Ferguson, [newfy03@gmail.com](mailto:newfy03@gmail.com)  
Bellingham, Everett, North Star, and Skagit Bay

Jim Jones, [jajones8@msn.com](mailto:jajones8@msn.com)  
Deception Pass, North Olympic, and Point Wilson

Matt Lombardi, [learnaboutboating@gmail.com](mailto:learnaboutboating@gmail.com)  
Agate Pass, Bremerton, Friday Harbor, and Poverty Bay

Rebecca Heathcock, [heathcock@gmail.com](mailto:heathcock@gmail.com)  
A member of Bellingham Sail & Power Squadron who shares her marketing skills with us!

Barbara Erickson, Chair, [bje46@msn.com](mailto:bje46@msn.com)  
Bellevue, Seattle, Spokane, and Tacoma

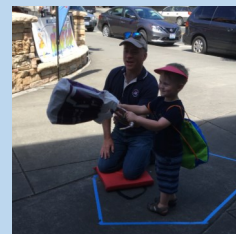
***Boating Safety 4 Kids***

**D-16 Rendezvous** Helpers from Everett and Tacoma Squadron



**Kid's Fest in Mill Creek Town Center**

Cdr Gary helps toss the rescue line



**Kid's Fest in Mill Creek T**

DEO Jim taught cold water danger



***WE SAVE LIVES!!!***





# Boating Safety 4 Kids

SUMMER RESULTS - 2018



**Boating Safety 4 Kids** is still front and center on my agenda. A lot of time was spent trying to line up seminar events this summer to no avail. What worked the best was the BSS4K which stands for Boating Safety Stations 4 Kids, (I just made that up last night)

## TEACHING THE ONE HOUR SEMINAR

YMCA Mill Creek ~~ Everett was unable to get the Summer Camp Director to line up date to present the seminar. However, Tacoma had better luck and taught 2 seminars at the Lake Wood YMCA.

## TEACHING THREE STATIONS

**D-16 Rendezvous at Poulsbo** ~~ 9 June ~~ we had plenty of helpers from Everett and Tacoma squadrons. The weather was icky but fortunately the Poulsbo Police had reserved the gazebo so we had cover. (See photo) We had 13 kids in two hours and we got their contact info because we had two door prizes. We GAVE Agate Pass Squadron 2-3 contacts for ABC students.

**Mill Creek Town Center Kid's Fest** ~~ 4 August ~~ It was really tough to get helpers for this event, but with three and a half men and a seagull we pulled it off. I was so pleased to see our commander Gary Baker show up and do the line toss station. 56 kids came by in three hours and Mike signed up two new members and several were invited to our August ABC class. Every kid went home with the PFD Puzzle Storybook and crayons. Next year I plan to put a rack card and info about our next ABC class in the bag for mom and dad.

## OTHER SQUADRONS TEACHING BS4K

***If your squadron has taught a Boating Safety 4 Kids seminar or stations, I'd like to know. If you want to teach BS4K, I'd be more than happy to train and mentor your squadron.***

Contact information below.....

**Linda Martin: 425-422-4721**

**PFDprettyfancydude@yahoo.com**

**Joellyn Jackson: 425-347-0763**

**joellynj@hotmail.com**

[EVERETT SAIL AND POWER SQUADRON](#)

## Expensive Copyright lesson

How many of us have searched the internet for that perfect image? We want it for a flyer, class material, website, and etc. When you find it have you confirmed the copyright status? Not doing that may be a costly mistake.

Poverty Bay was creating their website and looking for perfect pictures to show off the great boating in the PNW. Images were found via a Google search of images. Due diligence was used to determine if the images were copyrighted. One of the images appeared to be good to go because there was no link or indications of copyright or ownership on the image. That image was included on the website.

Everything is good right? Well then came the "Unauthorized Use of Photograph" notice. The notice was sent out by an agent of the photographer. The notice quoted the Copyright Act of 1976 that says use of copyright material is an infringement regardless of your knowledge of the infringement or your intent. That penalties and damages can range up to \$150,000 not including expenses and costs. The notice offered the opportunity to purchase a license for use of the image for a fee of \$750.

Poverty Bay reached out for advice from the District's Law Officer (attorney), John Sherrick. John forwarded the request onto the USPS National legal office. It quickly made its way to the USPS copyright attorney. The attorney discussed the situation with the squadron and reviewed the evidence and the notice. Case history was researched. The attorney recommended the squadron pay the \$750, because that is the minimum that courts have awarded for copyright infringement.

Poverty Bay paid the \$750 license fee and removed the image from the website. The image was removed because the license is good only for one year.

Lessons learned:

- Don't assume images found on the internet are available for free use. It isn't uncommon for people to remove watermarks and/or links to the rightful owner before re-posting them on the internet. The only items that are (generally) available for clear use specify they're "Public Domain". But even "Public Domain" needs to be used carefully because unscrupulous people have been known to re-post copyright items as "Public Domain". The best is to use items that you're able locate the rightful owner and find out what they require for using the item. This could be as simple as giving the owner credit or paying a license fee.
- If the squadron finds itself with any form of legal issues contact the District's Law Officer for advice. That is a service available to the squadrons and district. Don't attempt to resolve legal issues (even if you're not sure it is) without conferring with the Law Officer (attorney).

## THE POWER OF ONE

If everyone recruited just ONE person each year we would double in size in about a year. Sounds so simple but, it is difficult because many of us don't like to ASK someone to join us (it is selling). The worst they can do is say no. ASK a friend. ASK the person whose VSC you did. ASK the person who wonders about the insignia on your shirt or cap. ASK the person who took a class or seminar. Just ASK someone!

Robert Howd  
Membership

SEATTLE — In the month of July search and rescue crews responded to an average of one unmanned-adrift paddle craft in the Puget Sound region every day, and now the Coast Guard seeks the help of all owners of kayaks, canoes and other paddle craft to label their vessel with essential contact information.

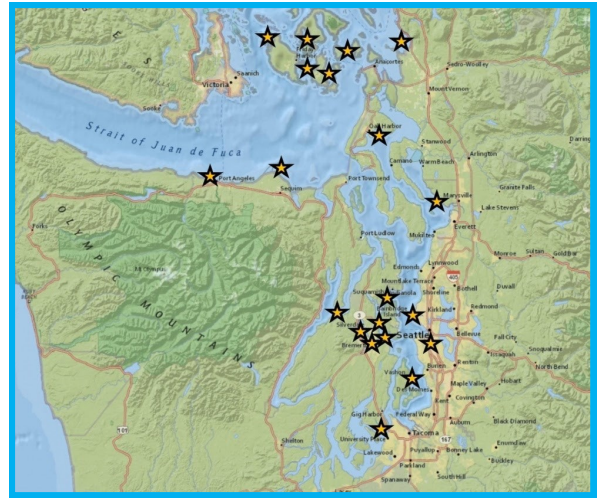
Every unmanned-adrift paddle craft is treated as a potential distress situation, however, when the craft is properly labelled the situation can often be quickly resolved with a phone call to the vessel owner, which minimizes personnel fatigue and negative impacts on crew readiness.

Paddle craft owners should label their vessel using a permanent or waterproof marker covered with clear waterproof tape for increased durability, or check with their local outdoor recreation retailer or [Coast Guard Auxiliary Flotilla](#) to obtain a Paddle Smart Identification Sticker. At the very least the label should include the name of the owner, a number to reach them and a secondary point of contact.

In 60 percent of the responses the owner or reason for the adrift vessel was never found and the search was suspended with no signs of distress. In 25 percent of the responses the owner is found or they contacted the Coast Guard to state they had lost their craft. In 15 percent of the responses, the vessel was presumed abandoned/derelict based on damage or signs of age.

Helicopter crews and boat crews individually search an average of two hours per response with a similar amount of search-time spent by other government agency personnel, as well as an additional four hours of investigation by Coast Guard command center and 911 center personnel.

U.S. Coast Guard 13th District Public Affairs Office  
Office: 206-220-7237  
After hours: 206-605-4817



Stars mark the location of unmanned-adrift paddle craft reported to [Coast Guard Sector Puget Sound](#) personnel since the first of the month, July 24, 2018.

U.S. Coast Guard image by Scott Giard.

## AMERICA'S BOATING CLUB®

For Boaters, By Boaters™



### Member Benefits

P/D/C Barbara Erickson, JN

**Learn** about the local as well as the National Member Benefits available to your members.  
Visit Local benefits: <https://www.uspsd16.org/member-benefits>

Visit National benefits: <https://www.usps.org/index.php/departments/14000/14900>

**Engage** potential members with the savings they too can benefit from

**Connect** with fellow members by sharing how using our benefits have saved you money!  
Even paid the cost of your USPS membership!

## **“AMERICA’S BOATING CLUB”**

**Public Affairs Committee**

**Keeping UP Newsletter**

**Squadron Leaders:**

**Attached is the periodical newsletter, Keeping UP.**

**It is an informative tool for:**

**Squadron outreach that provides information from the online textbook, PROLOG, and from ideas created in other squadrons. Please send your program descriptions to us at [gscotten@comcast.net](mailto:gscotten@comcast.net).**

**This issue’s theme is preparation for NATIONAL SAFE BOATING WEEK. There are also articles of interest:**

- 1. A New Identity for the United States Power Squadrons: “America’s Boating Club”(and how to make it yours).**
- 2. National Safe Boating Week Ideas**
- 3. The Winners of the 2017 Public Relations Contests (and how you should apply).**
- 4. The Number 1 Squadron in the USPS and the other Top Ten (should yours be on that list Next Year?).**
- 5. Creating an Inexpensive Squadron Boating Simulator**
- 6. Weather Ready Nation, a Vital Community Service (are you on board?).**

**ALSO: Please join our staff, we are in need of copy editors.**

**We look forward to your comments and suggestions**

**May your squadron be the “Go To Place” in your community for boating information!!!!**

**Greg Scotten**

**P/R/C Gregory T. Scotten, SN  
Public Affairs Committee  
[gscotten@comcast.net](mailto:gscotten@comcast.net)**





[LINKS](#)  
(Click on selected Link)

### [PROLOG](#)

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# KEEPINGUP

UNITED STATES POWER SQUADRONS

*A Publication of the Public Affairs Committee*

April 2018

## COMMUNITY OUTREACH

The most important service in the life of any Power Squadron is **COMMUNITY OUTREACH!** The clearest way to identify the "Best of the Best," is to look at the squadron's programs for making it the "GO TO" organization in the community for boating information and advanced education. What can you do to achieve these goals?

To answer this question, read the several articles in this edition of KeepingUP. AMERICA'S BOATING CLUB: A New Logo for the United States Power Squadrons

- 1) A New Logo for the United States Power Squadrons®
- 2) Publicizing "National Safe Boating Week".
- 3) Honoring the programs used by squadrons for public relations
- 4) Listing the top squadrons in America's Boating Club (the United States Power Squadrons) with some tips on their success.
- 5) The creation of a squadron's own boating simulator to entice the public.
- 6) Weather Ready Nation

As ever, we enjoy receiving your comments and suggestions, either in questions or in self-created articles.



We need volunteers to help with Fall Conference - just a few hours of your time during that weekend

# VOLUNTEER

Volunteers for Decorating Committee, shifts to take \$\$ for the Raffles, shifts to register attendees, set up and take down, and other tasks. We need you to make this Conference a success. Contact Ray Mahalick or Ruth Kohl.



**FALL CONFERENCE 2018**  
**October 19th to 20th at the**  
**Red Lion Hotel in**

October 19-20, 2018  
**District 16 Fall Conference**  
 Red Lion Hotel, Port Angeles

**Friday Night 50s/60s SocHop Dance**  
 Music by "Geezers Gone Wild"  
 Hors D'oeuvres & No Host Bar

**Saturday Conference Meetings & Evening Dinner Banquet**

Registration forms online at: [uspsd16.org](http://uspsd16.org) & [northolympicboaters.com](http://northolympicboaters.com)  
 Early Registration deadline October 3

Have a ...  
**"Whale of a Good Time"**

Sponsored by: NOSPS & District 16

*Let's*  
**Shake, Rattle -N- Roll**

Join us for a

**50'S SOCK HOP**

**District 16 Fall Conference 2018**  
**Friday Night**

Dance to Music by the Band:  
**"Geezers Gone Wild"**

October 19th  
 5-6 pm Registration  
 6 pm Social; 7 pm Dancing

*Optional:*  
 Dress in your best  
 poodle skirt  
 & greaser clothes

Registration forms online:  
[northolympicboaters.com](http://northolympicboaters.com)  
[uspsd16.org](http://uspsd16.org)

COME ONE  
 COME ALL



# District 16 Fall Conference

19-20 October 2018

Red Lion Hotel, 221 N. Lincoln Street, Port Angeles, WA

Host: NOSPS



*"Have a Whale of a Good Time"*



Full Name \_\_\_\_\_ Guest/Spouse Name \_\_\_\_\_  
 Address \_\_\_\_\_ Phone \_\_\_\_\_  
 City/State/Zip \_\_\_\_\_ Squadron \_\_\_\_\_  
 Email Address for registration/payment confirmation \_\_\_\_\_  
 Attending Conference without meals? \_\_\_\_\_ Is this your first time attending a District Conference? \_\_\_\_\_

## Friday Evening 1800-2230

SOC HOP Dance w/Social Hour - Hot/Cold Hors D'oeuvres, No Host Bar  
 1600-1800 Registration; Social Hour 1800; Dance 1900

Before 3 Oct

After 3 Oct

No. People

Total

\$30.00

\$35.00

\_\_\_\_\_

\_\_\_\_\_

## Saturday AM

Breakfast on your own, (included with the Red Lion room reservation)

## Saturday Lunch 1200-1300

\$22.50

\$27.50

\_\_\_\_\_

\_\_\_\_\_

**Corner Deli Sandwich Board** - Smoked Turkey, Ham, Green Salad  
 Assorted Bread Choices, Fresh Baked Cookies, etc.

## Saturday Evening Banquet 1800-2130 (No host bar)

All dinners include Caesar Salad, Roll, Chef's Dessert Bar, Coffee & Tea

**Hazelnut Encrusted Chicken** topped with Mango-Cranberry Chutney  
 served with Roasted Garlic Yukon Mashed Potatoes & Seasonal Vegetables

\$36.50

\$41.50

\_\_\_\_\_

\_\_\_\_\_

**Stuffed Portobello Mushrooms** with Rice Pilaf & Seasonal Vegetables

\$36.50

\$41.50

\_\_\_\_\_

\_\_\_\_\_

**Braised Beef Tip** - marinated in Burgundy Wine, Fresh Herbs & Garlic  
 Slow Cooked and topped with a Marsala Caramelized Onion Demi-Glaze  
 Served with Rosemary Roasted Potatoes & Seasonal Vegetables

\$36.50

\$41.50

\_\_\_\_\_

\_\_\_\_\_

**TOTAL:** \$\_\_\_\_\_

Do you have any food allergies? \_\_\_\_\_

**Hotel for the Red Lion: 221 N. Lincoln Street, Port Angeles, WA (360) 452-9215**

**Reservations must be made by 5 October 2018** to guarantee a room.

\*Remember to use "**United States Power Squadron**" to secure the Conference Rate.

\$114 Premium Water-Front room Single/Double Occupancy

\$94.00 Standard Room Single/Double Occupancy

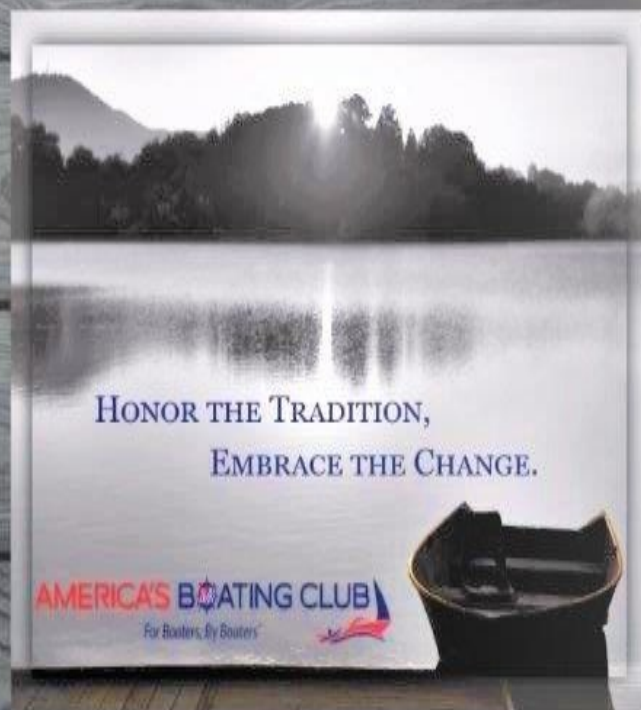
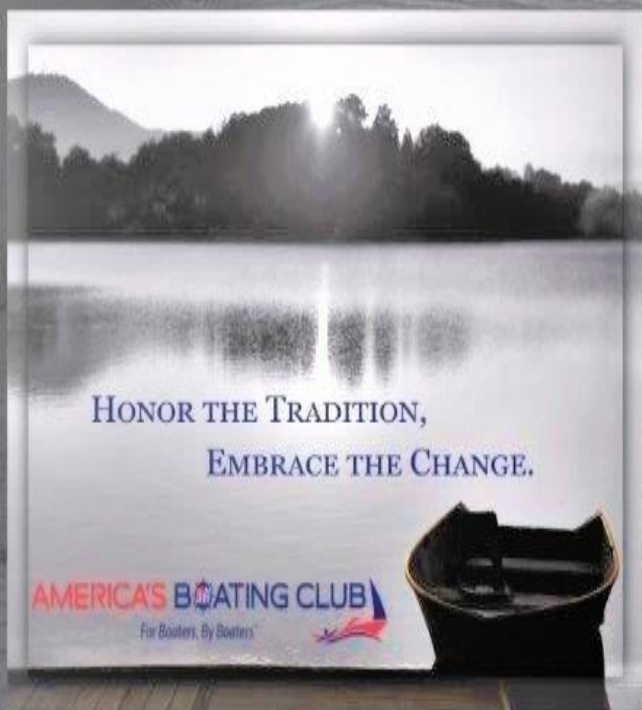
The Red Lion is Pet Friendly. You must state you are bringing a Pet when you make your reservations.

Make all checks payable to: **North Olympic Sail & Power Squadron** (N.O.S.P.S)

Mail registration form to: **Jan Jones, 1363 Doe Run, Sequim WA 98382**

Questions: contact **Ruth Kohl (360) 821-9910** [rkohl@olympus.net](mailto:rkohl@olympus.net) or [spin.knit.read@gmail.com](mailto:spin.knit.read@gmail.com)





# SAVE THE DATE

2019

District 16 Change of Watch

~ Hilton Bellevue ~

Friday, March 8 to Sunday, March 10 2019



# SAVE THE DATE

2019

District 16 Change of Watch

~ Hilton Bellevue ~

Friday, March 8 to Sunday, March 10 2019





***DIRECTORY OF  
DISTRICT BRIDGE OFFICERS***

**COMMANDER**

Mahmoud Abdel-Monem, SN (Deception Pass)  
**co@uspsd16.org**

**EXECUTIVE OFFICER**

Annette Ferguson, AP (Everett)  
**xo@uspsd16.org**

**ADMINISTRATIVE OFFICER**

Craig Brown, SN-IN (Poverty Bay)  
**ao@uspsd16.org**

**EDUCATION OFFICER**

Al Keim, SN (Seattle)  
**deo@uspsd16.org**

**SECRETARY**

Debbie Richey, AP (Skagit Bay)  
**secretary@uspsd16.org**

**TREASURER**

D/Lt/C Rose Ann Walker, JN (Tacoma)  
**treasurer@uspsd16.org**

**ASSISTANT EDUCATIONAL OFFICER**

Jim West, JN (Everett)  
**adeo@uspsd16.org**

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**DISTRICT PHOTOGRAPHER:** (Seattle)  
Steve Erickson, JN  
**steve-erickson@msn.com**

**CARDINAL POINTS EDITOR:** (North Olympic)  
Alayne Fellows, P  
**alaynef@gmail.com**

***District 16 Calendar  
2018***

***August***

1 Aug	Cardinal Points Deadline-Fall Issue
13-18 Aug	USPS Governing Board Meeting, Minneapolis, MN

***October 2018***

19-20 Oct	Fall Conference-Port Angeles
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***December***

1 Dec	Cardinal Points Deadline Winter Issue
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